**Virtual Star Marketing Summit
ATTENDEE GUIDE**

Here is your link to join the virtual event: <https://us02web.zoom.us/j/88292286741>

Congratulations on choosing to attend the Star Marketing Summit. This is a group of life-change professionals who seek to grow their businesses. It is a “for us by us” format, so you can choose your degree of participation. While you are welcome to simply attend events and masterminds, please consider presenting and/or helping with the planning and logistics of future events.

We recognize you as experts in your own right and respect the success you already have in your businesses. For this reason, we ask presenters to provide cutting-edge information and activities that give you a leg up in achieving your goals.

Presenters are chosen because of their proven success in the areas they are presenting, so ***please let them lead their segments accordingly***. You will have ample opportunity to give input and collaborate.

Use social events and breaks as an opportunity to network and form synergy partnerships that extend beyond the event. You are encouraged to share your contact information or any products or services you offer privately and via chat.

Presenters have the opportunity to display their resources in their sessions. This privilege is extended only to presenters who will not set you up for a big “pitch.”

How to Prepare:

* Think about what goals you have for each facet of your business
* Consider all the steps you need to take
* List what you already have and what you need
* Choose a target niche and target market

What to Bring:

* Any resources or materials you would like feedback about
* A list of topics and services you provide
* Your bio and signature story
* Ideas and questions you would like to bounce off of the group

If you need anything, please contact Sherry Prindle at 817 657-5301 sherry@sherryprindle.com