**January 2021 STAR MARKETING SUMMIT REPLAYS**

**Sunday, January 3, 2021**

9:00 - 10:00 Treasure Hunt: Gather What You Need to Make it Happen - Sherry Prindle, Organizer of the Star Marketing Summit [https://youtu.be/B2Hlazd6RXU](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7qpC0bx11muIsLvjS4ZQbTrTzfh1dM2PsDdNCr_JfUD7V6VFXxSrzIpTD4aQyL3JM1I_gnpadHdjgFKBq-zklWnzsGGSj38dGZe7Gsryzqbv7ucK7swT1GKHJaGmkQZ53&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

10:00 - 10:30 Get Clear on What You Want and How to Get it - Kathi Kulesza [https://youtu.be/kHp\_olxDmgI](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7fob7_OlCT0t2CXO0pHbPOo7fIfXxTpp3sKoh2z8cQtDfaZgNp0TVMEmkJ4swQyoS5lgiNLYZO7zZRXoH7mWk34JDEhP_TJGYIngalVF_SJG5amC1ZWhl-H2_hatUsa7n&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

10:45 - 11:15 Speaker Support Spotlight: We give one speaker the chance to do a short presentation to gain experience and feedback. Atala Tovar "7 Things Learned in Life" [https://youtu.be/vwFxOqDODdY](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7Pj5i9fPFb-DCI2b8W68C-r8aY771je3Z48cA9qDGdc9uBSpU-xwt8vPFeLzn7-fUkwPDLCK81lKWTIdmTCjudXj4SfZ7lOxkV7gdzXj_qYPxsWusRrCkaGsxQxKgujiK&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

11:15 - 12:00 Kreate Kommunity and Koaching Success - Michaela Smith, Founder of Karma Koaches [https://youtu.be/-K\_LCTpUkXQ](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7cpOe6JwpgqghJCU0_F5sU-F1me1HMeh86NG83S4rB_BXjXM8cS-intSsWBQlIX69FPWKrunZ-vw4G0C3L_iCXrODvAIbbIKY1fckJW-C7Rp5Z06PfuroVQ==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

12:00 - 12:30 Networking Lunch Opportunity from BEE TV [https://youtu.be/pD2r7mGS1rI](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe76w02nFPbnGEEuleqqvsK0Gr7eIFqT-Z5v1JAzdDes1JVyFKuIRbYcsRsXvdAxIj7BECS0awR4rNdhb-f-sk5j3sv5dAVrDuhT1j0Iwgs_U8nwTxsDZ-OT4N82gmG7KYP&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

12:30 - 2:00 Influence, Persuasion, and Product Creation - Jonathan Peters, Sententia Gamification [https://youtu.be/M1C2iD260mE](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7KZZ5NFZl6muTgG5eAeFzEB2HVWH7SRusbTtHk_zNLIeeRlkH90-BX25Nm26zmcjKw3EGjCNAkWnaaHtWOT47KZ8TIwZ3G_O6_yod_tT-_0UGaDKeADx9xDyg6hMiB7DM&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

2:15 - 2:30 Star Spotlight - Mega Learning with a Twist, Deborah Allen [https://youtu.be/yoSjzX4Vu3g](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7Mp-D0zCU8xlTUmCLNwqAxFP400hSNC1UWdc8EmshvopXYYT4mOO6Hif9hbOvWnunWt8Je9wBGcKoAiqJoj5MSXfYjyI83qKpJxKqCEfoTvJlEHPsvFPRKqzOOtehLKOS&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

2:30 - 3:45 Engaging Virtual Meetings - John Chen [https://youtu.be/JDxKeFLiVFE](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7xllbbu9SdMAAe-WZaJospsW7zKvvME4z7vtyP25nS36unvRIgtMlmA2VICJm8JR1Lbb4skGRMEoN6WySAx5wcgkpGXvLMcvOMwswY7VfX0eYmm1sy4sUU9R3ehIzMfmz&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

4:00 - 4:30 Star Spotlight - How to Save Thousands in Tax Deductions Every Year Starting Now, Scott Barhold [https://youtu.be/eoQPsEwXP3c](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7I3q1g-dFiINUAPH1tsuj3TdM0tB9jQzGiELyif3kqocl037iOvkR6dxIdNdWnZMk31evrdVo-hgfZ7ZWMGAd_qJP_WV8QeXaa8Jonq7OM3HDZ9lMCWDbdyGpYJ9hKoka&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

**Monday, January 4, 2021**

9:00 - 10:30 Getting Booked for Corporate Speaking and Training - Rocky White, Speakers You Need [https://youtu.be/SOTgaYE-MDc](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe72mFMtIdDQv0MD8YHokJVcVmvLndWZ4R2pLTI79tgiF4WKEaJJT3PEVsInzDUBF5sOsHY2kBzNuBxt2oVlqhby4alZ2Bs2ES3UoSdn_7Ihny2TR6tHcdsEA==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

10:45 - 12:00 Infinite Possibilities from One Speech - Jeff Klein, Speaker Co-op [https://youtu.be/zFOpTh1s\_1c](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe79RnOP1MsEHWv_RE4LCDJQF726mlNFMSi-mA1FHMEd6HwFXCO_-Yi1YTwQ6nt3Yt1CP1tQ02AW67WOlnsNMltycTn7k-99iikC0oW83CraaPIbYPigIVYdA==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

12:00 - 12:15 Star Spotlight - Patrick Murphy [https://youtu.be/AQC0PPctaMQ](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7PngCBACGxD-QO7BW-Q3nIxH7pow5qM8nOudUKPpjgw2t_t2BwZaWLaAHI1LoGrQIEdkDdks7s1gBNEWVG55zqjsSBTY9RzwMoyJa839VD83Jpy9nhQ1Wdw==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

1:00 - 2:30 Want to Land More Speaking Engagements? How to Leverage Free Gigs into Paid Engagements in a Virtual and In-Person World - Steve Markman, Markman Speaker Management [https://youtu.be/r3X2FG2Kvzw](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7AOfZVLVLt52pFSmBjevdeOrYusoAlVJbMFFuQc2To5Kn255p_HQdZv2zfpB8mVyaf7AEPDqucysNV7G36_uG4-ynqrNaZpokRldbAJvOSg5hrKXOpHpo0A==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

2:45 - 3:30 Engage Your Audiences with Surprise and Delight - Monica Cornetti, Sententia Gamification [https://youtu.be/ewnyvjmuoyU](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe75MGHJLuGRNMgbub69qv_WnIX8QrdmeCxRV-2CymEL4immhW2M194nmLslPo-5HCTwjU61JhMuD5BM-FB9K1WaRpEZEUr6vQOo4tmOebCf0spAz_ZhoN4iw==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

3:45 - 4:15 Star Spotlight - Tracy Bianco [https://youtu.be/KDNhgQ7bI7Q](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7PYNIH1cjMmigmP8sGvVSEMVRFUDz9Hx4NX8IGlviLItaKSH5NUqfsTh36NcTuLYzyt090WrJneu7mKyooUWzZciZUzXB8znuII5ZGxF0ctqVQkFCD3Nefzrd1nMoRgmC&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)

**Welcome to the NEXT Summit:** [https://youtu.be/N0WFdLXmaFQ](http://r20.rs6.net/tn.jsp?f=001Q_2hugY4AUPTNwm0g9TbFh-iCEAvRAodsHD5uedpzf8drdL2Lvc8OSJ2bSmSqJe7229dwyEEXUCx7aiviBMrLfTbNzg2eQ0W5dKzQzaAz8QS6JU_5EJOq1lCBCM9f-YdUU8IDaamGD2Mvx6-M6_jXu8ctGUUrmw7r2mleTHGIsiYoOX6gpIX-Q==&c=cJaFGO5WZ4iZvNVjQwf99XpFP96tXZ7L2E5_MjWWxrhLGX75L_LzVg==&ch=7cYEazA7VReUvX8rrsbB8s8-TaBNr4yd3PU6pjD2p-MD2yqP_2SXZw==)