**STAR MARKETING SUMMIT REPLAYS July 2020**

**Saturday, July 25, 2020**

**7:30 – 7:45 a.m.** Intros from attendees: <https://youtu.be/6vIMXDSpLFg>

**7:45 – 9:00 a.m.** Speak from the Heart – Ann Evanston <https://youtu.be/aXfaBpkBblw>

**9:15 – 10:15 a.m.** Turn Your Speaking into Cash – Judi Moreo <https://youtu.be/594rwUI_gUE>

**10:30 – 11:45 a.m.** The SEAT of Success: How to create a front-row speaking business– Marilyn Sherman <https://youtu.be/hhtj7IeDdD4>

**12:00** **– 1:15 p.m.** The Buyer Persona Reimagined: It’s Not Who Your Prospects Are but How They THINK! – Stormie Andrews <https://youtu.be/ELPa7erCM-A>

**1:30 –2:45 p.m.** Demystifying the Process of Creating a Powerful Presentation – Darren LaCroix <https://youtu.be/VQ_Rij1N4V4>

**Sunday, July 26, 2020**

**7:45 – 9:00 a.m.** Get Booked to Speak on Podcasts and Summits – and Leverage Those to Get More – Sean Douglas

**9: 15 – 10:30 a.m.** Building Your Personal Brand – Travis Brown

**10:45 – 11:45 a.m.** I'm Just a Guy but I Pay My Bills with Independent Speaking Gigs – Tim Hast

**12:00 – 1:15 p.m.** Stand Out, Be Noticed, and Create Opportunities – Steven Ash Cotter

**1:30 – 2:45 p.m.** How to Shift Your Offering to Match Market Needs – LaShanya Aikerson