SATELLITE SAMPLE SPEAKER PRESS RELEASE

FOR IMMEDIATE RELEASE CONTACT: [Speaker name, professional title] [Speaker company name] [phone] [email]

ORGANIZATION has invited [name, company] to be a speaker at its annual conference coming to [location] [date] [name]’s session entitled [session title] will address [session description].

[Speaker/background, etc.]

Additional show highlights include:

Follow Me  
Facebook: [insert speaker Facebook URL]  
Twitter: [insert speaker Twitter Handle]   
LinkedIn: [insert speaker LinkedIn page URL]

About EVENT/HOST

Email Subject Line: Business News: 10-25 Barbara Rozgonyi to Teach Writers About Social Media

Barbara Rozgonyi to Speak on Social Media for Writers at Conference Sponsored by the Independent Writers of Chicago

Organization Media Contact: George Becht, 847.973.2556

Glen Ellyn, IL - Barbara Rozgonyi, founder of Glen Ellyn-based CoryWest Media and publisher of Wired PR Works, will transport writers to the world of social media at the 2008 Independent Writers of Chicago’s [IWOC] Writing conference. Rozgonyi willcover how anyone can use social media sites like LinkedIn, Facebook and Twitter to quickly build influential networks and become recognized as a subject matter expert. An IWOC member for many years, Rozgonyi’s IWOC profile is at: <http://tinyurl.com/rozgonyi-iwoc>.

The conference, called “Take Your Writing Business to the Next Level,” will give independent writers of all specialties and levels of experience the opportunity to brush up on their skills, learn new techniques, and reposition themselves in the increasingly competitive marketplace. Speakers include Chicago area professional writers, editors and marketing professionals who will offer tips on building and improving a profitable career as an independent professional writer.

Held at National Louis University’s Michigan Avenue campus, the conference takes place on Saturday, October 25. Registration is $99 for IWOC members; $109 for members of other writers' associations; $129 for non-members; and $40 for students.

Register online at [http://www.iwoc.org](http://www.iwoc.org/). For questions regarding the conference, contact Cathy Day, Seminar Chair at 312.382.1808, or [cday@gmail.com](mailto:cday@gmail.com)

**FOR IMMEDIATE RELEASE**  
Contact: Bailey Lindgren ([**Bailey.Lindgren@PACER.org**](mailto:Bailey.Lindgren@PACER.org))  
952-838-9000, National toll-free (888) 248-0822

## Motivational Speaker and Author Nick Vujicic Partners with PACER’s National Bullying Prevention Center to Help Children be Safe

MINNEAPOLIS: Motivational speaker and author Nick Vujicic (VOO-yee-chich) is teaming up with PACER’s National Bullying Prevention Center during National Bullying Prevention Month in October to speak out about bullying prevention at schools and on social media, where he has millions of followers. Founder of the nonprofit organization Life Without Limbs and motivational speaking company Attitude is Altitude, Vujicic was born without arms and legs, and has faced countless challenges and obstacles throughout his life, including being the target of bullies.

Paula Goldberg, executive director and co-founder of PACER Center in Minneapolis, Minn., said the organization is thrilled to have Vujicic as a spokesperson. “Nick is an amazing example of someone who has overcome the challenges of bullying and become even stronger,” said Goldberg. “He is confident, engaging, and inspiring, and is making a difference in the lives of millions of people.”

PACER developed National Bullying Prevention Month in 2006, and in 2011 launched Unity Day, which brings communities together to unite against bullying on Wednesday, Oct. 22. Through his partnership with PACER, Vujicic will share his story and raise awareness of bullying prevention by speaking at schools, on social media, and in public service announcements. On Unity Day, Vujicic will send a message of support, hope, and unity by encouraging his fans around the world to wear orange in support of those who have been bullied. He will also host a special bullying prevention event which will be announced soon.

Speaking out about bullying is not new for the 31-year-old Vujicic, whose motivational speaking career spans more than 10 years. In his book, “Stand Strong: You Can Overcome Bullying (and Other Stuff That Keeps You Down),” Vujicic shares his experience of overcoming bullying and going on to create the life of his dreams. Now married with Kanae and father of son Kiyoshi he's loving life and living life without limits.  Kanae and Nick are also inspiring people to not give up on love through Nick's next book 'Love Without Limits' (Nov. 18, 2014, WaterBrook Press).

“Having personally experienced all types of bullying for being ‘different,’ I know what it feels like to be picked on and pushed around, so this cause is very important to me,” said Vujicic, who is a native of Australia. “I’m proud to partner with PACER to help spread the word that bullying is not OK, and that there are things that teens and adults can do to address bullying and make our schools and communities safer.”

**About PACER’s National Bullying Prevention Center:** Founded in 2006, PACER’s National Bullying Prevention Center, actively leads social change, so that bullying is no longer considered an accepted childhood rite of passage. PACER provides innovative resources for students, parents, educators, and others, and recognizes bullying as a serious community issue that impacts education, physical and emotional health, and the safety and well-being of students. PACER offers tools to address bullying in schools, the community, and online. For more information, visit [**PACER.org/bullying**](http://www.pacer.org/bullying/) or call (952) 838-9000 or (888) 248-0822 (national toll free).

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| |  |  | | --- | --- | | **For Immediate Release**: | | | Contact: Your Name and Title (required) | Your logo can go here (optional) | | Phone: (required) | | email: (media contact required) | | Website: (optional but recommended) | | **Title - 8 words or less is best- Cap First Letter - No ALL CAPS - Only use: ' - .** | | |  | | | *Subtitle - 1 or 2 lines (optional)* | | |  | | | *Los Angeles, CA - August 8, 2018* --   |  | | --- | |  | | Picture and Caption: event image 1 - add the names of any people in the image (unless it is a 'crowd' image) |   Your opening paragraph - include the main news and event details...who, what, where, when.  Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Praesent sodales. ***(details the 'why')*** Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Praesent sodales.   |  | | --- | | Picture and Caption: event image 2 |   Cras ullamcorper, leo eget adipiscing faucibus, magna sapien pretium nisl, ut gravida orci mauris dignissim erat. Sed auctor dictum lorem.  Nullam lobortis sodales mi.  Vivamus metus sem, volutpat eget, pellentesque tor. Curabitur sed velit quis nisl aliquet pretium.   **Event Details - Who: What: Where: When:**  **Media** Include your contact info for the media, special instructions, and any invites.  For more information the media can contact the event organizer direct at.... Backstage passes are available to members of the media, pleases contact...Name, phone, email and link to your press page/media section on your website.  **General Public** Use whatever is appropriate to address your 'public audience'...  Examples: **Rock Fans** **Parents With Preschoolers**  Tickets are available at....  For more information contact sales at....Name, phone, email and a link to the event details on your website.  ### (### signifies the official end of the release)  Additional images - fliers  - PDF's (links) | | |  | | |